

No single publication is used more frequently in the limousine industry than the NLA Membership Directory. NLA members and transportation professionals use this tool daily to locate service and product suppliers around the world.

Display Advertising Rates

FULL PAGE RATES

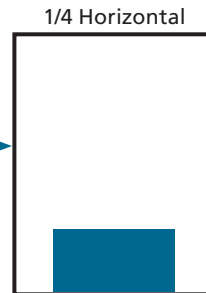
Back Cover	\$6,050
Inside Front Cover	\$4,850
Inside Back Cover	\$4,850
Full Page w/Tab (interior)	\$2,400
Full Page (interior)*	\$1,200



Live Area 5" x 8"
 Trim 5 1/2" x 8 1/2"

HALF PAGE RATE

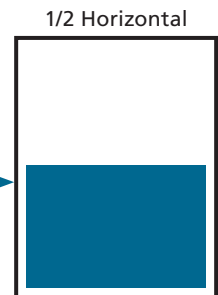
Half-Page w/Tab (interior)	\$1,200
Half-Page (interior)*	\$ 785



Live Area 3.5" x 2"

QUARTER PAGE RATE

Quarter-Page (interior)*	
Business Card	\$ 495



Live Area 5" x 4"

*Black and white ads only

Specifications:

The membership directory will be a Trim 5 1/2" x 8 1/2" spiral bound book.

Format (Digital preferred):

- Data formats (PDF, EPS, JPG, QXD, TIF, PDF)
- All support files must accompany any open file submissions. (fonts, art, etc)
- Dimensions: Full-Page - 5" (width) x 8" (length), Half-Page 5" x 4", Quarter Page 3.5" x 2"
- Proof required: Color laser, Fuji, Iris, Rainbow, Kodak Approval; B/W Laser Proof

- Resolution: Pictures 300dpi, Line art 1200dpi
- Color: CMYK
- Preferred form of submission by disk: CD-ROM or DVD. Please contact your sales rep to submit via email.

Preferred Applications:

QuarkXPress, Adobe Illustrator, Photoshop

Digital File Preparation Guidelines will be distributed to all advertisers upon receipt of advertising order.

NLA11-52.09

Ad Space is Limited
Order Now!

National Limousine Association

Attn: Patricia Nelson

49 South Maple Avenue

Marlton, NJ 08053

Phone (800) 652-7007, Fax (856) 596-2145

E-mail: patricia.nelson@limo.org