National Limousine Association™

The Voice of the Chauffeured Transportation Industry Worldwide

2010-2011 NLA Membership Directory Advertising Order Form

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____

STATE/PROVINCE: _____ ZIP/POSTAL CODE: _____ COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

1 PLACEMENT ORDER:

❑ I want to run the same ad as last year ❑ Pick up with changes ❑ I will supply new ad material

❑ Logo* (inserted under company name in primary listing) $250		
❑ Quarter page (interior) Business Card* $495		
❑ Half page (interior)* $785	❑ Half page (tab) $1,200	
❑ Full page (interior)* $1,200	❑ Full page w/Tab $2,400	
❑ Back cover $6,050	❑ Inside front cover $4,850	❑ Inside back cover $4,850

**Black and white ads only*

2 PLACEMENT LOCATION:

For operators with a Members by Location ad: Near what city listing do you want your ad inserted?

_____

3 PAYMENT METHOD:

❑ **Check (in US funds made payable to National Limousine Association)**

❑ **Credit Card**

❑ American Express ❑ MasterCard ❑ Visa

NAME ON CREDIT CARD: _____

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

Payment due in full along with order form.

The above schedule of space is placed in accordance with the terms and provisions of the NLA's rate card which I/we are familiar, and which automatically shall become part of this agreement. Cancellation must be in writing. Notification must be received by the Production Manager, prior to the closing date of this directory. The undersigned represents that he/she possesses actual authority to enter this contract on behalf of the advertiser. I also understand that placement is not guaranteed under the Members by Location Tab.

4

PRINT NAME _____ **CLIENT'S AUTHORIZING SIGNATURE** _____ **DATE** _____

National Limousine Association

Attn: Patricia Nelson

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Deadline for Insertion Orders: June 1, 2010

NLAD02-43.10