GBTA 2025: Companies launch AI-powered technology solutions for corporate travel; check it out

Payment methods, process integration and ESG are among the new features at the Denver convention

This year's GBTA Convention takes place in Denver, Colorado

NLA : DRIVER-BASED TRANSPORTATION AROUND THE WORLD

The National Limousine Association (NLA), a responsible trade organization dedicated to representing the interests of the chauffeured ground transportation industry at the global, national, state and local levels, launched NLARide, a new technology platform designed to easily connect riders with chauffeured transportation operators around the world, at the GBTA Conference in Denver.

"NLA's global members represent unparalleled connectivity, duty of care, and fleet diversity. Our goal with NLARide is to provide corporate travelers and buyers with a trusted solution for discovering safe and reliable executive transportation operators," said Brett Barenholtz, president of NLA. The platform's verified database features NLA operators in markets large and small around the world. To get started, users simply add their origin and destination followed by the vehicle type, which includes a wide selection, such as sedans; buses; SUVs; shuttle buses; sprinters; hybrids; and electric vehicles.

Customers receive a list of results and can contact providers through NLARide or directly using the listed contact information. Operator profiles also include important details such as website, locations served, fleet size, and vehicle types.

NLA operators also offer an integrated service to buyers, providing automated electronic receipts, transparent pricing, and centralized billing with easy integration into platforms like Sabre, Amadeus, and Travelport.

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